

HOW TO ORDER JUST 3 EASY STEPS.

- 1 Sign up in-store today
- 2 Set up an appointment for installation
- 3 Sit back and enjoy the best satellite television entertainment



CALL 1.888.554.7827 OR VISIT SHAWDIRECT.CA FOR MORE INFORMATION

For more information, please contact your sales associate:

*30 day minimum subscription required. †FUN STUFF or MOVIES must be purchased to order Playboy TV. ‡Customers subscribing to only the NFL Sunday Ticket package must subscribe for the entire balance of the NFL regular season. Customers subscribing to only the NHL Centre Ice package must subscribe for the entire balance of the regular NHL season. Blackout restrictions may apply. No refunds or cancellations permitted. *Leafs TV available only in Ontario, except for Eastern Ontario, inclusive of the Ottawa Valley. †\$0.99 with Gold Plus, Platinum Plus, Titanium Plus, Ultimate, Ultimate Plus. Plus packages include the Movies Package. Programming packages are only available for single family dwellings located in Canada. Prices do not include Satellite System acquisition, shipping and handling charges or applicable taxes. A receiver non-return fee of \$200 will apply if deactivation of service occurs within 12 months unless the receiver(s) and remote(s) are returned to Shaw Direct in good working condition. †East† programming available East of Ontario/Manitoba border. †West† programming available West of Ontario/Manitoba border. HDTV and HD receiver required to view high definition programming. All subscribers must subscribe to the Digital Lite package at a minimum. Premium, Take 2 and Specialty bundles not available to Digital Lite customers. Last updated July 2009. **HD Extra and HD Sports package not included in Essentials, Pick 'N' Pay or a "Specialty Choice" bundle. Packages, programming and pricing subject to change without notice. Provincial and Federal taxes may apply. Shaw Direct™ and related designs and indicia are trademarks of Shaw Satellite G.P. All Rights Reserved. Any part or all Shaw Direct Services may be terminated for any reason at any time with no less than thirty (30) days advance notice, by notifying our Customer Call Centre. Customers will be responsible for all of the Services charges until the thirty (30) days notice period has lapsed or until the Services has been canceled or disconnected, whichever is later. Customers will still be responsible for payment of all outstanding amounts accrued up to the date of termination.

SHAW DIRECT DIGITAL SATELLITE TV

Program Guide



Winner of the SQM award for highest customer satisfaction rating in the telecommunications and TV industry 3 of the last 4 years.

24/7/365 SERVICE



ENGLISH CHANNEL LINEUP

See other side for information on pricing and packaging.

NO EXTRA COST HD CHANNELS	308	379
240 RDS HD	CBC West	NBC Seattle
241 Ztele HD	309 CFJC Kamloops	380 ABC Seattle
242 Séries+ HD	310 NTV Newfoundland	381 CBS Seattle
243 Canal Vie HD	311 CTV Ottawa	382 FOX Seattle
244 SRC HD	312 CTV Montreal	383 PBS Seattle
245 TVA HD	313 CTV Toronto	389 A-Channel Victoria
246 Super Écran HD	314 CTV Thunder Bay	390 CBC NewsWorld
247 Canal D HD	315 CTV Regina	391 CTV NewsNet
268 The Frame HD	316 CTV Winnipeg	392 The Shopping Channel
270 Super Channel HD1	317 CTV Calgary	393 BC Legislature
271 Super Channel HD2	318 CTV Edmonton	394 Vision
276 National Geographic HD	319 CTV Lloydminster	395 OMNL2
277 Showcase HD	320 CTV Kenora	396 CPAC
282 TMN HD (East Only)	321 CTV British Columbia	398 Weather Network
283 Movie Central HD (West Only)	322 CBC Lloydminster	399 Grace TV
284 NBC East HD	323 CBC Dawson Creek	400 TSN
285 ABC East HD	324 CBC Terrace Kitimat	402 TSN Alternate
286 CBS East HD	325 El Prince George	407 Shaw Direct
287 FOX East HD	326 The Frame	405 GameTV
288 PBS East HD	327 Promo Channel 1	530 The Frame
289 NBC West HD	328 Citytv Calgary	536 Teleton Retro
290 CBS West HD	331 Global Toronto	542 YTV East
291 FOX West HD	332 CBC Winnipeg	543 YTV West
292 CBC HD	333 CBC Northern Services	551 National Geographic
293 CTV East HD	334 CKWS Kingston	566 MTV Canada
294 WGN HD	335 Global Winnipeg	580 MuchMusic
295 ABC West HD	336 Global BC	583 CMT
296 HBO HD East	337 Global Saskatoon	700 SRC Montreal
297 HBO HD West	338 Global Calgary	730 RDI
482-487 NHL Centre Ice HD	339 Global Edmonton	825 Voiceprint
	340 A-Channel Atlantic	809, 826 - 835 Radio Services
	341 CTV Atlantic	901-940 Max Trax/Galaxie
	342 A-Channel Ottawa	
	343 OMNL1 Toronto	THE 'NETS EAST'
	344 Citytv Toronto	360 NBC Detroit
	345 El Ontario	361 ABC Detroit
	346 A-Channel Toronto	362 CBS Detroit
	347 Citytv Edmonton	363 FOX Rochester
	348 CHEX Peterborough	364 PBS Detroit
	349 A-Channel London	388 PBS Buffalo
	350 APTN	
	351 Access Alberta	THE 'NETS WEST'
	352 SCN	370 NBC Spokane
	353 TV Ontario	371 ABC Spokane
	354 Knowledge Network	372 CBS Spokane
	355 CTS	373 FOX Spokane
	356 MCTV	374 PBS Spokane
	357 The Miracle Channel	380 ABC Seattle
	358 El British Columbia	381 CBS Seattle
	359 Citytv Vancouver	382 FOX Seattle
	360 NBC Detroit	383 PBS Seattle
	361 ABC Detroit	
	362 CBS Detroit	SPORTS
	363 FOX Rochester	401 TSN2
	364 PBS Detroit	403 The Score (Headline Sports)
	366 Promo Channel 2	406 SPEED Channel
	367 TLN Television	409 Golf Channel
	370 NBC Spokane	416 Rogers Sportsnet East
	371 ABC Spokane	417 Rogers Sportsnet Ontario
	372 CBS Spokane	418 Rogers Sportsnet West
	373 FOX Spokane	419 Rogers Sportsnet Pacific
	374 PBS Spokane	420 NFL Network
	375 Encore Avenue 2 (West only)	457 Outdoor Life Network

MORE SPORTS	LIFESTYLE	MOVIES WEST
410 Big Ten Network	560 The Learning Channel	621 HBO West
458 World Fishing Network	561 Food Network	622 Movie Central 1
459 GOLTV	562 Slice	623 Movie Central 2
461 FOX Sports World Canada	564 Home & Garden TV	624 Movie Central 3
464 ESPN Classic Canada	565 Fine Living Network	625 HBO East
465 NHL Network	567 W Network East	629 AMC
	568 W Network West	630 SCREAM - West
	569 Cosmo TV	631 Showcase Action - West
REAL LIFE		651 WGN - Chicago
500 CNN	YOUR LIFE	652 WPIX - New York
502 Headline News	563 Discovery Health	653 KTLA - Los Angeles
504 CNBC	571 Fashion Television	654 WSBK - Boston
505 Discovery Channel	572 travel + escape	
506 History Television East	575 One: The Body, Mind & Spirit	MOVIES EXTRA
507 VIVA	593 iChannel	612 Mpix (East Only)
508 BNN - Business News Network	594 Book Television	613 Morepix (East Only)
516 History Television West		632 Encore Avenue 1 (West Only)
	MUSIC	
FYI	46 chs. Choice Radio	SUPER CHANNEL PACK
501 BBC World News	581 MuchMoreMusic	616 Super Channel 1
503 FOX News	584 Spike TV	617 Super Channel 2
509 CP24		618 Super Channel 3
510 Bloomberg	MORE MOVIES	619 Super Channel 4
511 MSNbc	533 Movie Time	629 AMC
512 bold	534 BBC Canada	651 WGN Chicago
513 documentary	595 Mystery	652 WPIX - New York
514 G4techTV	614 IFC	653 KTLA - Los Angeles
515 Biography Channel	615 Showcase Diva	654 WSBK Boston
	MORE MOVIES II	PREMIUMS & EXTRAS
PRIME TIME	533 Movie Time	239 Setanta International Sports Pak
520 A&E	534 BBC Canada	273 Encore Avenue HD (West Only)
521 Showcase East	574 OUtV	421-435 NFL Sunday Ticket
522 Showcase West	595 Mystery	442-445 NASCAR Hot Pass
523 Bravo!	614 IFC	466 Wild TV
524 TVtropolis East	615 Showcase Diva	466 Leaf's TV (Ontario Only)
525 TVtropolis West		471-481 NHL Centre Ice
527 Star! (STAR)	INTENSE TV	559 EWTN
528 SPACE	404 The Fight Network	680 Playboy TV
529 PeachTree TV	463 Raptors TV	681 Hustler
	584 Spike TV	682 Red Hot TV
COOL STUFF	585 SexTV: The Channel	683-687 Adult PPV/TALC
532 DejaView	586 Drive - In Classics	765 Les idées de ma maison
562 Slice		800 TLN Television
570 Men TV	MOVIES EAST	801 Fairchild TV
582 BET	601 HBO East	802 RAI
590 MTV2	602 The Movie Network	805 Asian Television Network
	603 M!Xcess	807 Odyssey
FUN STUFF	604 MFun!	816 Apna Sangeet
539 TCM	605 MFest	819 Sur Sagur
540 Family Channel East	606 HBO West	
541 Family Channel West	609 AMC	RADIO LINEUP
544 Teleton East	610 SCREAM - East	809, 826 - 835 Radio Services
545 Teleton West	611 Showcase Action - East	824, 836 - 881 Choice Radio
546 Treehouse TV	651 WGN - Chicago	847, 873 - 878,
547 Comedy Network West	652 WPIX - New York	882 - 886 Sélection Radio
548 Comedy Network East	653 KTLA - Los Angeles	
549 GSN	654 WSBK - Boston	
SMART STUFF		
553 Animal Planet		
554 Discovery Civilization		
555 Military Channel		

Over 60 French Channels Available. Visit SHAWDIRECT.CA or call for more information on our numerous French and bilingual programming options available.



Our MOST POPULAR PACKAGE

DIGITAL FAVOURITES \$51.99/month

- Over 290 channels
- Crystal-clear 100% digital picture
- Our customers' top pick
- Includes HD, Essentials, plus the following specialty channels (excluding the sports packages)

Digital Entertainment YOU CAN'T LIVE WITHOUT

- Shaw Direct is 100% digital - you get crystal clear picture and sound on every channel
- Over 470 channels of digital entertainment
- Access to Pay Per View movies, events and adult titles
- Pick 'n' Pay theme bundles and channels
- Time shifting through 6 different time zones
- A total of 54 HD channels with 35 of them in Canada's best No Extra Cost HD channel lineup
- 63 movie channels, including HBO Canada, Movie Central (West) or The Movie Network (East)
- 42 dedicated sports channels
- Three call centres in Calgary, Montreal, and Toronto to serve you better
- Never sign a contract
- No digital access fee
- Programming packages starting as low as \$20 per month

Get the most of your HDTV WITH SHAW DIRECT TV

Shaw Direct leads the way in High Definition content with 35 HD channels at no extra cost and a total of 54 dedicated HD channels featuring 2,500 hours of HD programming each week.

HDPVR530 Our ultimate HD digital recorder

- Record up to 120 hours of standard definition programming or 25 hours of high definition programming or a combination of the two
- Dual tuners allow you to watch one show while recording another
- Rewind and pause live TV

DSR505 Our industry-leading HD receiver

- Higher resolution, brighter colours and better clarity than standard definition
- Superb theatre-quality 5.1 Dolby Digital surround sound
- IPG with Picture-in-Guide
- On-screen guide with Picture-in-guide

Industry-leading standard receivers available. Visit SHAWDIRECT.CA/STORE or ask a customer service agent for more details.

CHECK OUT OUR EXCITING SPORTS PACKAGES

- Up to 14 games broadcast every Sunday \$299/month†
- Get NHL Centre Ice and NFL Sunday Ticket together for only \$299/month†.
- Over 40 games a week, with 12 in HD \$299/month†

Minimum subscription requirements apply.†

Requires subscription to standard definition channels, excluding Big Ten Network HD. \$0.99 with certain programming packages.

START HERE

Pick from our best selling TV Packages at a price point you're comfortable with. These packages contain our Essentials and you can add Movies and Premiums to any package.

\$51⁹⁹
per month

DIGITAL FAVOURITES
Includes most popular specialty channels
Over 290 channels
Add Movies: \$19⁹⁹/month

\$67⁹⁹
per month

PLATINUM CHOICE
Any 9 Specialty bundles
Over 320 channels*
Add Movies: \$14⁰⁰/month
*Channel count depends on bundles selected

\$82⁹⁹
per month

ULTIMATE CHOICE
All Specialty Choice bundles
Over 340 channels
Add Movies: \$13⁹⁰/month

ESSENTIALS**

All of our packages contain the Essentials

CTV Ottawa (311) Montreal (312) Toronto (313) Kenora (320) Thunder Bay (314) Winnipeg (316) Regina (315) Lloydminster (319) Edmonton (318) British Columbia (321) Calgary (317) Atlantic (341)	CBC Halifax (300) Montreal (301) Ottawa (303) Northern (333) Toronto (302) Winnipeg (302) Thunder Bay (304) Lloydminster (322) Calgary (306) Edmonton (307) West (308) Terrace Kitimat (324) Dawson Creek (323)	MTV St. John's (310)	Global Toronto (331) Winnipeg (335) Saskatoon (337) Edmonton (339) Calgary (338) British Columbia (336)	Citytv Toronto (344) Calgary (328) Edmonton (347) Vancouver (359)	CPAC (396)	TVR Montreal (711) Carleton (712) Rivière-du-Loup (715)	aptn Northern Canada (350)	ENCORE AVENUE West only (375)
MCTV Sudbury (356)	CKWS (334)	CFJC (309)	TSN (400)	access Alberta (351)	Shop the Shopping Channel (392)	BCLEG (393)	SCN Saskatchewan (352)	VISIONTV (394)
NEWS (391)	the Five (326 & 530)	SRC Montreal (700)	EVERYTHING ENTERTAINMENT Ontario (345) British Columbia (358) Prince George (325)	cts (355)	CHEX TELEVISION Peterborough (348)	OMNI.1 Toronto (343)	US Networks	FOX Rochester (363) OR Spokane (373) or Seattle (382)
sportsnet East (416), Ontario (417), West (418), Pacific (419)	RDI (730)	YV East (542) & West (543)	CMT (583)	CIUT 89.5 FM (826)	rfi (820)	OMNI.2 Toronto (395)	NBC Detroit (360) OR Spokane (370) or Seattle (379)	abc Detroit (361) OR Spokane (371) or Seattle (380)
KNOWLEDGE NETWORK (354)	cbcnewsworld (390)	tvo Ontario (353)	A Atlantic (340) Toronto (346) Ottawa (342) London (349) Vancouver/ Victoria (389)	game tv (405)	MAX TRAX Galaxie (901-940)	CHIN AM radio (827)	PBS Detroit (364) or Buffalo (388) OR Spokane (374) or Seattle (383)	You can choose Spokane or Seattle feeds if you live in the West.
graceTV (399)	voiceprint (825)	MIRACLE (357)	MUCH (580)	NATIONAL GEOGRAPHIC CHANNEL (551)	The Weather Network (398)	PAY PER VIEW	CBS Detroit (362) OR Spokane (372) or Seattle (381)	PBS Detroit (364) or Buffalo (388) OR Spokane (374) or Seattle (383)
				RETRO (536)	M (566)	PPV (201-210, 683-688)		
						TALC (221-225, 686)		
						HD PAY PER VIEW		
						PPV HD (216, 217, 218)		

**Essentials can be taken as a stand-alone package for \$37⁹⁹/month (Bronze) and are the base channels for our Silver, Gold, Platinum, and Ultimate packages (See Pick 'n' Pay Bundles below).

HD CHANNELS

CANADA'S BEST NO EXTRA COST HD PACKAGE

Receive these channels at no extra cost by subscribing to the equivalent channel in Standard Definition.

RADIO-CANADA (244)	abc HD EAST (285)	FOX HD EAST (287)	HD Une compagnie de Quebec Media (245)	WON (294)	PBS HD EAST (288)	CBC 1 HD (292)	SE SUPER ECRAN HD (246)	super CHANNEL HD1 (270)
the Five (268)	abc HD WEST (295)	FOX HD WEST (291)	RDS HD (240)	TELÉ HD (241)	canal vie HD (243)	THE MOVIE NETWORK MHD (282)	MOVIE CENTRAL (283)	super CHANNEL HD2 (271)
CENTRE ICE (482-487)	HD EAST (286)	NBC HD EAST (284)	CANAL HD (247)	SHOW CASE HD (277)	NATIONAL GEOGRAPHIC CHANNEL HD (276)	HBO HD EAST (296)	HBO HD WEST (297)	SERIES+ HD (242)

HD SPORTS**

\$2⁹⁹/month

Requires subscription to standard definition channels, except for Big Ten Network. \$0.99 with certain programming packages.*

sportsnet HD (260)	sportsnet HD (262)	TSN2 HD (269)	BIG TEN HD (265)	GOLF CHANNEL HD (266)
sportsnet HD (261)	sportsnet HD (263)	TSN HD (280)	SCORPION HD (274)	HD SPORTS CHANNEL (267)

HD EXTRA*

\$4⁹⁹/month

Discovery HD (279)	HDNet (275)	A&E HD (278)	TLC HD (272)
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\$2⁴⁹/month

ENCORE AVENUE WEST ONLY (273)

MORE HD CHANNELS COMING SOON

PICK 'N' PAY BUNDLES

\$4⁹⁹/each

Choose which bundles you would like to add to the Essentials. Bundles are available individually for \$4⁹⁹ each or as part of a programming package.

TAKE 1	Choose from over 40 individual Pick 'n' Pay channels as indicated by the green star ★ for only \$2⁴⁹	TAKE 2	Add two Pick 'n' Pay channels for only \$2⁹⁹ *To a maximum of three Take 2 bundles				
LIFESTYLE	REAL LIFE	YOUR LIFE	PRIME TIME	MORE MOVIES	MORE MOVIES II	SPORTS	MORE SPORTS
FINE LIVING (565) food (561) HCITV (564) slice (562) TLC (560) COSMOPOLITAN TV (569) W (567) & West (568)	VIVA (507) CNBC (504) ON Headline News (502) CNN (500) Discovery CHANNEL (505) HISTORY (506) & West (516) BNN (508)	BOOK (594) travel (572) Discovery Health (563) T (571) one (593) one (575)	A&E (520) Bravo! (523) TV TRAPDOOR (524) & West (525) SHOW CASE (521) & West (522) SPACE (528) STAR! (527) Peachtree TV (529)	MovieTime (533) mystery TV (595) SHOW CASE Diva (615) BBC CANADA (534) BBC CANADA (534) IFC (614) OUT (574)	MovieTime (533) mystery TV (595) SHOW CASE Diva (615) BBC CANADA (534) IFC (614) OUT (574)	OLN (457) theScore (403) TSN2 (401) NFL (420) THE GOLF CHANNEL (409) SCORPION CHANNEL (406)	BIG TEN (410) GOLTV (459) Classic (464) NHL (465) WNF (458) SPORTS WORLD (461)
MUSIC	FUN STUFF	COOL STUFF	SMART STUFF	FYI	INTENSE TV	THE 'NETS'	
SPIKE (584) much more music (581) CMT (583) MUCH (580) CHOICE RADIO (836-881)	comedy (548) & West (547) family (540) & West (541) GSN (549) TCM (539) TELETOON (544) & West (545) Think TV (546)	BET (582) DejaView (532) m (570) slice (562) one (590)	ANIMAL PLANET (553) Discovery CIVILIZATION (554) MILITARY (555)	WORLD NEWS (501) bio. (515) Bloomberg (510) MSNBC (511) CP24 (509)	documentary (513) 54 (514) bold (512) FOX NEWS (503)	abc (361) & Spokane (371) or Seattle (380) CBS (362) & Spokane (372) or Seattle (381) FOX (363) & Spokane (373) or Seattle (382) NBC (364) & Spokane (370) or Seattle (379) PBS (364) or Buffalo (388) and Spokane (374) or Seattle (383)	

MOVIES

Western customers choose Movies West & Eastern customers choose Movies East

Shaw Direct customers can receive MOVIE ENTERTAINMENT magazine for only \$2 per month.

MOVIE CENTRAL* (MOVIES WEST)	Pricing depends on package subscription, and can be as low as \$13⁰⁰/month	MOVIES EXTRA WEST* \$2⁹⁹/month
Includes three channels of Movie Central, two HBO Canada channels, Movie Central HD and two HBO Canada HD channels. The ultimate uncut and commercial-free movie entertainment service offering hundreds of movies a month, from newly released Hollywood hits to independent gems, plus the best of HBO.	SCREAM (630) WGN CW11 (651) (652) ENCORE AVENUE (632)	Uncut and commercial-free movies from the 70s, 80s and 90s. Enjoy this second Encore Avenue when ordered with the Movies West bundle. \$9 ⁹⁹ /mo. stand alone.
HBO CANADA (621) East (625) HBO HD (297) East (296) MOVIE CENTRAL (622-624) MOVIE CENTRAL (283) amc (629) SHOW CASE ACTION (631) ktla cw (653) 38 (654)	THE MOVIE NETWORK* (MOVIES EAST)	MOVIES EXTRA EAST* \$4⁹⁹/month
The Movies East package includes 7 channels of The Movie Network which carry hundreds of Hollywood hit movies and first-run HBO and Showtime series all uncut and commercial free.	SCREAM (610) SHOW CASE ACTION (611) amc (609) WGN (651) 38 (654)	When ordered with the Movies East bundle. \$9 ⁹⁹ /mo. stand alone.
HBO CANADA (601) West (606) HBO HD (296) West (297) MHD (602) EXCESS (603) M! FUN (604) M! FEST (605) MHD (282) CW11 (652) ktla cw (653)	MPIX (612) More PIX (613)	

SUPER CHANNEL PACK*

\$19⁹⁹/month

or \$15⁹⁹/month if you subscribe to the Movies Package.

super CHANNEL HD1 (270)	super CHANNEL HD2 (271)	super CHANNEL 1 (616)	super CHANNEL 2 (617)	super CHANNEL 3 (618)	super CHANNEL 4 (619)	ktla cw (653)	38 (654)	WGN (651)	THE CW11 (652)	amc (629)
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PREMIUMS & EXTRAS

Just when you thought you'd seen it all...

PLAYBOY TV (680) Adult Entertainment \$15 ⁹⁹ * Adult Pay Per View (683-688) Adult Escape Pack Any two adult channels \$24 ⁹⁹ *	HUSTLER TV (681) Red Hot TV (682) Adult Entertainment \$19 ⁹⁹ * each Adult Couples Super Pack Red Hot TV, Hustler & Playboy \$29 ⁹⁹ *	NHL Centre Ice & NFL Sunday Ticket Get both \$29 ⁹⁹ */month REGULAR NFL SEASON CENTRE ICE (471-487) INCLUDING 6 HD CHANNELS REGULAR NHL SEASON Minimum subscription requirements apply†	Combo Sports Non-stop French Language Sports Action. \$3 ⁹⁹ * FIS info (749) RDS (750)	SHAWDIRECT WEATHER (397) FREE PREVIEW Get local customizable weather from over 1500 communities in Canada, plus U.S. cities and popular international destinations. CHOICE RADIO (836-881) 46 channels \$2 ⁹⁹ SELECTION RADIO (847, 873-878, 882-886) 12 channels \$0 ⁹⁹ CTV (807) Greek Entertainment \$14 ⁹⁹ *	Raptors TV (463) \$0 ⁹⁹ EWTVN (559) \$2 ⁴⁹ LEAFS TV (466) \$4 ⁹⁹ *	ATN ASIAN (805, 816, 819) \$14 ⁹⁹ * WILD (456) \$2 ⁴⁹ Cantonese Entertainment (801) \$19 ⁹⁹ *	SETANTA SPORTS (239) \$14 ⁹⁹ * ENCORE AVENUE (273) West Only \$2 ⁴⁹ RAI (802) \$2 ⁴⁹ *
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