



Getting ExpressVu service has never been simpler – just 3 easy steps

CHOOSE the receiver model that's right for you. See www.bell.ca or in-store for details.

CUSTOMIZE your programming to get the types of channels you want (see back page).

CALL 1 888-SKYDISH to activate your ExpressVu service and discover the digital difference.



This fall enjoy HBO's **ROME**, an extraordinary new dramatic series only on Movie Central and The Movie Network.



The ExpressVu Resolution

We at ExpressVu are committed to bringing you the ultimate entertainment experience. To us, that means the utmost in quality, choice, control and advanced features, as well as superior customer service. You can be confident that 100% of our channels are delivered to you digitally, for outstanding clarity of picture and sound. We take great TV seriously and we hope you enjoy the result.



Making it simple.™

1 888-SKYDISH
www.bell.ca/satellite

The guide de programmation est aussi offert en français, suggérant un forfait Base numérique et des combos différents.

**Trademark of Dolby Laboratories*

†According to Solutions Research Group Inc.

***Model 5900.*

Programming menu content current as of July 8, 2005. Service available in Canada, where technology and line of sight permit. Min. 1-yr. required agreement for new subscribers with valid photo ID and pre-authorization on a credit card or with electronic funds transfer (EFT) are required to purchase and activate a system. Early termination fees apply. Programming, pricing and offers subject to change without notice. Taxes extra. Equipment and installation charges may apply. Promotional offers available with new system activation subject to a term agreement. Other conditions apply, including the terms of service available at www.bell.ca/satellite/agreements or by calling 1 888-SKYDISH. Visit www.bell.ca/satellite or call us for details.

Titles and dates subject to change. Each of the Movie Central™ and Corus™ Entertainment Inc. is a trademark of Corus™ Entertainment Inc. or subsidiary thereof, which might be used under license. © 2005 Corus™ Entertainment Inc. All rights reserved. The Movie Network™, the M logo and their associated logos are trademarks of Astral Broadcasting Group Inc.

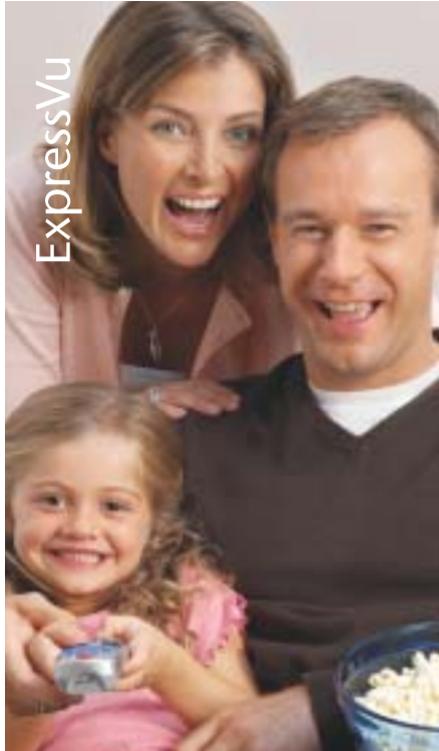
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ExpressVu



PROGRAMMING GUIDE



Making it simple.™

Discover ExpressVu

ExpressVu™ is Canada's leader in Digital Television. It's a whole new world of entertainment. A world of digital-quality picture and sound, of outstanding choice, of TV more interactive and exciting than you ever thought possible. Simply put, TV is just better with ExpressVu!

Exceptional Quality

- 100% digital service
- Crystal-clear picture and sound, featuring the Dolby® Digital experience on select programming
- Truly superior customer service. Ranked #1 among TV service providers!
- Plus, ExpressVu service is Canada's #1 source for High Definition content, now with up to 27 channels in HD!

Complete Choice and Control

- Choose from over 400 channels and 15 Theme Packs
- Time Shifting feature on Canadian networks at no extra cost
- Parental locks – control what your kids watch

Innovative Features

Add these innovative features from ExpressVu service and take TV even further:

- HDTV – Enjoy the cinema-quality picture and sound of HD on up to 27 channels. No one gives you more!
- Interactive TV – Interactive sports, news programming and more
- Video Games – A wide variety of interactive games you can play using your remote. For kids of all ages
- Personal Video Recorder – Watch what you want, when you want! Pause, rewind and replay live TV. Digitally record up to 80 hours* of programming
- Electronic Programming Guide lets you channel surf and watch at the same time

Engaging. Interactive. Enhanced. It's simply better with ExpressVu Digital TV.



High Definition TV* (HD)

Experience the cinema-quality image and sound of HDTV with Canada's #1 source for High Definition channels! No one has more HD movies, sports, Pay-Per-View events and network programs than ExpressVu Digital TV – period! Watch for more HDTV channels coming soon.

The ExpressVu High Definition Advantage:

- Up to 10x the picture resolution of a standard cable TV
- A movie-theatre viewing experience... at home!
- Seamless switching from HD to Standard television channels
- Up to 27 HD channels – no one has more!

Pay-Per-View

Exclusive to ExpressVu Digital TV. Enjoy over 60 channels of blockbuster movies, kids' programming, sports and special events.

VENUS

Canada's first 24-hour-a-day Adult Entertainment service. Venus offers an enticing lineup of the best adult movies and programming from around the world.

Magazines

Bell TV Magazine

Over 500 program and movie reviews each month. Behind the scenes news on celebrities, artists and sports stars.



Vu! Magazine

Your official TV guide with complete daily program listings.

Premium Sports

ExpressVu Digital TV has the sports programming you want. Complete your programming lineup with these incredible sports packages. Call 1 888-SKYDISH to subscribe or for current offers and pricing.



NHL® Centre Ice®

It's hockey central – up to 40 out-of-market NHL® games each week, so you can follow your favourite teams and players!



NFL Sunday Ticket™ – now available from ExpressVu Digital TV. With up to 14 regular season NFL games per week, it's your ticket to all the Sunday action and the most HD games in Canada.



WWE

The #1 name in sports entertainment. Let's get ready to rumble!



NASCAR® IN CAR

Gear up for pure NASCAR action with 6 channels of in-car cameras! It's like being in the car with a NASCAR driver.



HPItv

Uninterrupted horse racing coverage from post to post on tracks from across North America.



Game Galaxy

With ExpressVu Digital TV, you can play video games with your remote control and even get some games FREE each month! Instantly find the games you want, all in one spot! From educational kids' games to arcade action and trivia fun, Game Galaxy has it all.

PlayIn TV



- Don't just watch TV – start PlayIn TV!
- Rotating weekly game library with over 75 titles for the whole family
- New games every month

PlayIn Casino



- The fun of a casino in your home
- Play your favourites like roulette, slots, blackjack and more!
- 8 games available at any time

KidsWise™



- Let your kids learn while they play
- Grow reading, math and thinking skills in English or French
- Cool learning activities featuring Reader Rabbit™ and Little Bear™

Buzztime® Trivia



- Get together with friends for some trivia fun right in your home!
- From the makers of NTN™ Trivia
- With over 160,000 challenging trivia questions!

Interactive Television

Experience the next level of digital TV with unique interactive programming that puts control in the palm of your hand. Use your ExpressVu remote control to explore exciting interactive content like TSN Extra, CBC News Plus, and more, all exclusive to ExpressVu Digital TV.

CBC News Plus



- Instant access to the latest headlines and stories from the CBC Newsdesk
- Includes International, National, Business, Arts, Health and Science

(Included at no extra charge when you subscribe to News & Learning 2)

TSN Extra



- 1,000+ pages of the latest scores, standings and stats
- Sports news and more – updated every 5 minutes!

(Included at no extra charge when you subscribe to Sports 1 and Sports 2 or the Sports Fan Combo)

iLottery



- Get instant national and provincial lottery results, updated daily

(Included at no extra charge with Digital Standard)

iHoroscope



- Get daily and monthly advice, including Match Maker

(Included at no extra charge when you subscribe to Lifestyle 2)

* Available with an HD receiver and subscription to HD programming.
* TV and Game Galaxy available with ITV-capable receiver (3100, 5100, 5800, 5900, 6100). May be subject to subscription or usage charges.
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NASCAR® is a registered trademark of the National Association for Stock Car Auto Racing, Inc.

PICK YOUR PROGRAMMING

EXPRESSVU PROGRAMMING GUIDE
Pricing in effect from September 30, 2005. Updates available at www.bell.ca/satellite



NO HIDDEN FEES				
MAX VALUE COMBO \$88 /mo. SAVE \$56 MONTHLY*	ULTRA VALUE COMBO \$68 /mo. SAVE \$28 MONTHLY*	HDTV VALUE COMBO \$57 /mo. SAVE \$22 MONTHLY*	EXTRA VALUE COMBO \$47 /mo. SAVE \$22 MONTHLY*	BUILD YOUR OWN \$27 /mo.
Includes ANY 12 THEME PACKS	Includes ANY 6 THEME PACKS	Includes ANY 5 THEME PACKS	Includes ANY 5 THEME PACKS	Choose THEME PACKS \$8/mo. each
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
PLUS you can add additional THEME PACKS for ONLY \$5/mo.	PLUS you can add additional THEME PACKS for ONLY \$5/mo.	PLUS you can add additional THEME PACKS for ONLY \$5/mo.	PLUS you can add additional THEME PACKS for ONLY \$5/mo.	

GETTING EXPRESSVU DIGITAL TV IS EASY AS 1-2-3.

- 1 Choose your value combo.
- 2 Choose your channels.
- 3 Call 1 888-SKYDISH today to get better TV – your way!

THEME PACKS \$8/mo. EACH

Customize your TV viewing by choosing from these 15 Theme Packs. Choose only the types of channels that are right for you and your family.

Pick & Pay
Choose individual channels from the Theme Packs marked with a * for only \$2.50/mo. each. Some exceptions may apply.

News & Learning	Sports	Family
NEWS & LEARNING 1 CNN, Discovery, TFC, CBC, etc.	SPORTS 1 SportsNet, TSN, etc.	FAMILY 1 Family, etc.
NEWS & LEARNING 2 News, etc.	SPORTS 2 Sports, etc.	FAMILY 2 Family, etc.
Lifestyle	Variety	Movies
LIFESTYLE 1 HGTV, etc.	VARIETY 1 Variety, etc.	MORE MOVIES Movies, etc.
LIFESTYLE 2 Lifestyle, etc.	VARIETY 2 Variety, etc.	MORE MOVIES Movies, etc.
VARIETY 3 Variety, etc.	MORE MOVIES Movies, etc.	MORE MOVIES Movies, etc.
French	Free Preview	
DIVERTISSEMENT French channels	LE MONDE EN FRANÇAIS French channels	Free Preview ARGENT, MYSTÈRE

<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PREMIUM MOVIES \$19/mo. Get the best Hollywood hits, special events and HBO programming with the Premium Movies channels. Over 300 uncut and commercial-free movies and shows each month. ((HD)) (Available on select programming)	Movies West - For subscribers in and West of Manitoba, including all 3 Territories. WSBK, WPIX, KTLA	Movies East - For subscribers East of Manitoba. Includes a subscription to <i>Movie Entertainment Magazine</i> . WSBK, WPIX, KTLA
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<input checked="" type="checkbox"/>	DIGITAL STANDARD \$27/mo. Get over 100 channels with FREE Time Shifting on Canadian networks. No extra fees for service access or multiple receivers. Add the second feed of the five U.S. Networks for just \$1 more (NBC, ABC, FOX, CBS, PBS). *Local evening news only. **Channels may vary by region.	Additional hardware required. Some conditions apply.	HD channels				
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<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	HDTV \$10/mo. ((HD)) No one offers more HD programming than ExpressVu Digital TV!	NBC, FOX, Citytv, etc.	Get Rogers SportsNet HD and TSN HD FREE when you subscribe to HDTV and Sports 1 Theme Pack.	Get Discovery HD FREE when you subscribe to HDTV and News & Learning 1 Theme Pack.	Catch HD programming on The Movie Network or Movie Central FREE when you subscribe to Premium Movies.
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<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BELL TV MAGAZINE \$2/mo. Behind the scenes news on celebrities, artists and sports stars. Plus, program highlights, daily picks and monthly features.
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Experience the next level of Digital TV.	INTERACTIVE TV Available only from ExpressVu Digital TV! Order with your remote.	\$1/mo. CBC News Plus	\$2/mo. TSN Extra (Requires subscription to Sports 1)	\$0.50/mo. iHoroscope
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FREE game trial included – try one today!†	GAME GALAXY Available only from ExpressVu Digital TV! Order with your remote.	Playin' Combo \$7/mo. Playin' TV \$5/mo., Playin' Casino \$4/mo.	Bilingual Combo \$4/mo. KidsWise \$3/mo., Pettis Génies \$3/mo.	\$3/mo. Buzztime® Trivia
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Complete your programming by selecting from Specialty channels.	SPECIALTY EWTN + Salt & Light Combo \$4/mo. \$3/mo. EWTN \$2.50/mo. Salt & Light	FRENCH NETWORKS \$2/mo. SRC, TFO, TQS, etc.	POP CORN \$14/mo. Includes a subscription to <i>Primeurs Magazine</i>	ADULT VENUS PREVIEW CHANNEL \$16/mo. After Hours Pack (Must be taken with Premium Movies pack) VENUS PREVIEW CHANNEL \$15/mo. ATN B4U Hindi \$2.50/mo. Call 1 888-SKYDISH for current pricing
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Complete your programming by selecting from International channels.	INTERNATIONAL Discover a world of entertainment value with International Combos. Or select individual channels from our diverse range of International programming.	Chinese Combo \$20/mo. TalentVision (Mandarin/Vietnamese)/Korean \$10/mo., Fairchild Television \$15/mo.	Greek Combo \$20/mo. Odyssey 1 \$15/mo., Included in Combo \$15/mo.	Hindi Combo \$20/mo. South Asian Special \$15/mo., ATN B4U Hindi \$15/mo.	Punjabi Combo \$25/mo. South Asian Special \$15/mo., ATN B4U Hindi \$15/mo., Alpha Punjabi \$15/mo.	Tamil Combo \$25/mo. South Asian Special \$15/mo., ATN B4U Hindi \$15/mo., ATN Tamil \$15/mo.	\$25/mo. Polish Special \$5/mo. German Special \$20/mo. Tamil
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LEGEND: Additional hardware required. Call 1 888-SKYDISH for details. Interactive Television Services. (Available with iTV-capable receivers.) Time Shifting. Watch your favourite shows from various time zones. Included at no extra cost. Pick & Pay – You can subscribe to these video channels individually. Some exceptions may apply. ((HD)) High Definition programming available. (Available with an HD receiver.) *Compared to BUILD YOUR OWN pricing. †Requires additional hardware. ‡Included with Digital Standard.