

July 2005 Competitive Program Ranker (M-F 6a-11p programs)

July 2005: 06/26/2005 - 07/31/2005

| Ranked On: | | | | | | | |
|------------|---------------------------|---------|---------------|----------------|-----------------|--------------------|------|
| NETWORK | PROGRAM NAME | DAYS | HH COV AA% | HH AA (000) | P2+ AA (000) | A25-54 AA (000) | #Tlc |
| FOXN | THE OREILLY FACTOR | MTWTF.. | 2.1 | 1,844 | 2,370 | 540 | 24 |
| FOXN | ON THE RECORD W/GRETA | MTWTF.. | 2.0 | 1,742 | 2,158 | 614 | 25 |
| FOXN | HANNITY & COLMES | MTWTF.. | 1.8 | 1,577 | 2,007 | 522 | 25 |
| FOXN | THE FOX REPORT W/S.SMITH | MTWTF.. | 1.3 | 1,155 | 1,450 | 377 | 27 |
| FOXN | SPECIAL REPORTW/BRIT HUME | MTWTF.. | 1.2 | 1,047 | 1,297 | 316 | 25 |
| FOXN | STUDIO B W/S.SMITH | MTWTF.. | 1.1 | 981 | 1,135 | 307 | 26 |
| FOXN | THE BIG STORY W/J GIBSON | MTWTF.. | 1.1 | 926 | 1,081 | 273 | 28 |
| CNN | LARRY KING LIVE | MTWTF.. | 1.0 | 867 | 1,036 | 267 | 25 |
| FOXN | FOX NEWS LIVE | MTWTF.. | 1.0 | 869 | 1,002 | 303 | 140 |
| FOXN | YOUR WORLD W/NEIL CAVUTO | MTWTF.. | 1.0 | 839 | 964 | 247 | 26 |
| FOXN | FOX AND FRIENDS | MTWTF.. | 0.9 | 793 | 890 | 326 | 50 |
| FOXN | DAYSIDE WITH LINDA VESTER | MTWTF.. | 0.9 | 772 | 877 | 263 | 26 |
| CNN | NEWSNIGHT W/ AARON BROWN | MTWTF.. | 0.6 | 543 | 653 | 217 | 25 |
| CNN | PAULA ZAHN NOW | MTWTF.. | 0.6 | 547 | 640 | 187 | 24 |
| HLN | NANCY GRACE | MTWTF.. | 0.5 | 432 | 524 | 186 | 50 |
| FOXN | FOX & FRIENDS FIRST | MTWTF.. | 0.6 | 490 | 523 | 216 | 26 |
| CNN | ANDERSON COOPER 360 | MTWTF.. | 0.5 | 429 | 517 | 157 | 25 |
| CNN | AMERICAN MORNING | MTWTF.. | 0.5 | 449 | 495 | 164 | 28 |
| CNN | LOU DOBBS TONIGHT | MTWTF.. | 0.5 | 430 | 487 | 135 | 25 |
| CNN | WOLF BLITZER REPORTS | MTWTF.. | 0.5 | 420 | 486 | 119 | 25 |
| CNN | CNN LIVE | MTWTF.. | 0.4 | 373 | 410 | 122 | 40 |
| CNN | INSIDE POLITICS | MTWTF.. | 0.4 | 342 | 386 | 87 | 23 |
| CNN | LIVE FROM ... | MTWTF.. | 0.4 | 327 | 361 | 99 | 68 |
| CNN | CNNI YOUR WORLD TODAY | MTWTF.. | 0.4 | 323 | 355 | 105 | 22 |
| HLN | PRIME NEWS TONIGHT | MTWTF.. | 0.3 | 274 | 345 | 129 | 25 |
| MSNB | COUNTDOWN W/ K. OLBERMANN | MTWTF.. | 0.3 | 257 | 326 | 116 | 22 |
| MSNB | SCARBOROUGH COUNTRY | MTWTF.. | 0.3 | 273 | 326 | 119 | 25 |
| MSNB | HARDBALL WITH C. MATTHEWS | MTWTF.. | 0.3 | 276 | 313 | 111 | 25 |
| CNN | CNN DAYBREAK | MTWTF.. | 0.3 | 271 | 292 | 119 | 24 |
| MSNB | IMUS IN THE MORNING | MTWTF.. | 0.3 | 229 | 262 | 58 | 10 |
| MSNB | THE ABRAMS REPORT | MTWTF.. | 0.3 | 227 | 245 | 100 | 24 |
| HLN | ROBIN & COMPANY | MTWTF.. | 0.2 | 189 | 218 | 127 | 13 |
| CNBC | CLOSING BELL | MTWTF.. | 0.2 | 202 | 216 | 33 | 24 |
| HLN | CNN HEADLINE NEWS | MTWTF.. | 0.2 | 183 | 209 | 85 | 539 |
| CNBC | STREET SIGNS | MTWTF.. | 0.2 | 190 | 207 | 35 | 24 |
| CNBC | POWER LUNCH | MTWTF.. | 0.2 | 179 | 195 | 37 | 24 |
| MSNB | THE SITUATION W/T CARLSON | MTWTF.. | 0.2 | 172 | 194 | 78 | 23 |
| CNBC | MORNING CALL | MTWTF.. | 0.2 | 174 | 183 | 43 | 24 |
| CNBC | KUDLOW & COMPANY | MTWTF.. | 0.2 | 167 | 182 | 29 | 24 |
| CNBC | THE AGE OF WALMART | M..... | 0.2 | 148 | 179 | 84 | 2 |
| MSNB | MSNBC LIVE | MTWTF.. | 0.2 | 161 | 178 | 75 | 218 |
| CNBC | THE EBAY EFFECT | M.W.F.. | 0.2 | 136 | 176 | 102 | 4 |
| CNBC | SQUAWK BOX 9:30A | MTWTF.. | 0.2 | 164 | 174 | 44 | 24 |
| MSNB | HEADLINERS & LEGENDS | M..... | 0.2 | 132 | 163 | 67 | 2 |
| CNBC | SQUAWK BOX 9A | MTWTF.. | 0.2 | 147 | 156 | 36 | 24 |
| CNBC | MAD MONEY | MTWTF.. | 0.2 | 132 | 147 | 51 | 50 |
| HLN | SHOWBIZ TONIGHT | MTWTF.. | 0.1 | 126 | 142 | 64 | 25 |
| MSNB | CONNECTED: COAST TO COAST | MTWTF.. | 0.1 | 119 | 131 | 55 | 46 |
| CNBC | COVER TO COVER | MTWTF.. | 0.1 | 106 | 122 | 60 | 10 |
| CNBC | CNBC ON ASSIGNMENT | M..T... | 0.1 | 90 | 117 | 47 | 2 |
| CNBC | SQUAWK BOX 8:30A | MTWTF.. | 0.1 | 110 | 115 | 30 | 24 |
| CNBC | BIG IDEA W/ DONNY DEUTSCH | MTWTF.. | 0.1 | 99 | 111 | 69 | 25 |
| CNBC | LATE NIGHT W/CONAN OBRIEN | MTWTF.. | 0.1 | 88 | 110 | 70 | 24 |
| CNBC | THE MARKET HOUR | M..... | 0.1 | 88 | 105 | 42 | 2 |
| CNBC | SQUAWK BOX 8A | MTWTF.. | 0.1 | 96 | 103 | 27 | 24 |
| CNBC | THE RESTAURANT | MTWTF.. | 0.1 | 93 | 99 | 65 | 10 |
| CNBC | DOLLARS AND SPORTS | M..... | 0.1 | 75 | 95 | 54 | 2 |
| CNBC | SQUAWK BOX 7:30A | MTWTF.. | 0.1 | 84 | 88 | 29 | 24 |
| CNBC | SQUAWK BOX 7A | MTWTF.. | 0.1 | 67 | 68 | 17 | 24 |
| CNBC | WAKE-UP CALL | MTWTF.. | 0.0 | 43 | 42 | 15 | 24 |