



# News & Notes

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The response to our newsletter has been fantastic! Thanks to all of you who have requested the newsletter. Please be sure to invite your friends and co-workers to subscribe or forward the newsletter along to them. If there is anything you would like to see in the newsletter, please do not hesitate to let us know. You can email us anytime at [News@SatelliteExpo2005.com](mailto:News@SatelliteExpo2005.com)

## VENUE BOOKED FOR SPRING 2006 SHOW

While Satellite Expo 2005 is still in the final stages of preparation, due to the tremendous amount of support from everyone within the Satellite industry, JEM Communications, Inc. has announced the booking of the venue for Satellite Memphis '06!

This satellite trade show has been booked for the first week of April 2006. Because of the interest in Satellite Expo 2005, an extra day of training has been added for 2006. Training & forums will begin on 4/5 and continue through 4/8. The exhibit floor will be open on Thursday, Friday and Saturday to enable attendees to see all the latest equipment from the various manufacturers and distributors.

Satellite Memphis '06 is being held in April to allow enough time to explore the possibility of promoting an Autumn satellite show on the West Coast. Lee Gilliland, Event Director for JEM Communications, Inc. and Show Director for Satellite Expo 2005 said "We have been astounded by the amount of support we have received from everyone in the industry for Satellite Expo 2005, and it was at their urging that we moved forward and booked a venue for Satellite Memphis '06. I would like to thank everyone for the opportunity to earn their support, and promise to continue to produce a first class show the satellite industry can be proud of."

## Breakfast With Globecast

**Globecast, a leader in providing worldwide satellite service, has agreed to host the Welcome Breakfast at Satellite Expo 2005!**

Globecast operates a global network of satellite platforms to deliver professional broadcast, enterprise and retail media, government communications and a growing range of file-based multimedia content. A subsidiary of France Telecom, the company is present on five continents, accessible through 25 teleports and technical operation centers in the world's media hubs. More than 900 employees worldwide support a diverse range of clients who use satellite for content distribution, including leading TV and radio broadcasters, corporations, retailers, government agencies, sports rights holders, news organizations, program producer, production companies and Internet services providers among others.

Lee Gilliland, Event Director for JEM Communications, Inc. and Show Director for Satellite Expo 2005 said, "We are pleased to have a company as prestigious as Globecast involved with Satellite Expo 2005 on such a large level. Their involvement is proof that a grassroots endeavor for the retailers/dealers & technicians in the satellite industry is not only appreciated, but was long overdue."

A delicious breakfast served by Cotton Boll Catering of Memphis will be followed by brief announcements from Satellite Expo personnel, a welcome speech delivered by Globecast, and the keynote speech by Bob Howell of the Winegard Corporation.

## Event Spotlight

### Technician Rodeo

Even though all the details of the 1<sup>st</sup> Annual Satellite Technicians Rodeo are not ready to be announced....the prize packages for the "Rodeo" have been set. Here are the prizes each entrant into the rodeo will be competing for:

#### Grand Prize

Applied Instruments Model 9520  
Satellite Signal Level Meter

Roundtrip Airfare to Memphis Satellite  
Expo 2006

Three (3) Nights Lodging In Memphis  
For Satellite Expo 2006

Admission To Satellite Expo 2006

Trophy & Award Certificate

#### Second Place

Dell Inspiron Notebook Computer

Three (3) Nights Lodging In Memphis  
For Satellite Expo 2006

Admission to Satellite Expo 2006

Trophy & Award Certificate

#### Third Place

Birdog Satellite Signal Level Meter

Admission To Satellite Expo 2006

Trophy & Award Certificate

A gift bag furnished by the Rodeo sponsors will be provided to all participants of the Satellite Technician Rodeo. To request information, a complete set of rules, and an entry form for the rodeo please send us an email at: [Info@SatelliteExpo2005.com](mailto:Info@SatelliteExpo2005.com) and put "Rodeo" into the subject line.

**Don't forget the huge dealer  
appreciation party sponsored  
by Spaun/USA Saturday  
Night June 25**

## Leave The Rental Car Parked

Satellite Expo 2005 is working hard to increase the comfort of and convenience for our guests.

For those of you flying into Memphis for the expo, all of the hotels offer ground transportation to and from the airport. That's great, but that still leaves the problem of getting to and from the show and your hotel. At most shows we have attended we have encountered cramped, small and sometimes dirty shuttle busses. We want your experience at Satellite Expo 2005 to be different!!



We decided to contact Coach USA, one of the premiere bus lines in the US. Satellite Expo 2005 will be using Coach USA 54 passenger coach buses to shuttle our guests back and forth to the show. The buses will be running on a 30 minute schedule each day between the Agricenter International and the Holiday Inn Select and Park Place Hotels. There is no charge to ride the shuttle bus.

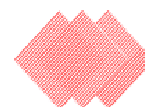
We feel this helps prove our commitment to provide one of the finest satellite trade shows of all time.

For those of you planning to enroll in the ViaSat, Telkonet or Commercial DirecWay training classes, the class limit is quickly being reached you should register today to be placed in the few remaining slots.

## Bring Your Spouse

Satellite Expo 2005 is pleased to announce the "Bring Your Spouse" deal for registration savings. With this plan you and your spouse can both attend the Expo for all three big days for the low price of only \$99.95. This entitles your spouse to attend the show with you (however access to limited seating events will be restricted), while receiving a substantial savings over 2-3 day passes. We want to make Satellite Expo 2005 to be as "family friendly" as possible and hope this deal helps. You can find more information on the "Bring your Spouse" deal on the registration section of the Satellite Expo website: [www.SatelliteExpo2005.com](http://www.SatelliteExpo2005.com)

## Touring The Exhibit Floor



**PBI**

Pro Brand International, Inc.

Pro Brand International, Inc. is committed to bringing quality products with a price and technology advantage to their customers. They have been practicing this business philosophy since 1983 and are one of the pioneers in the satellite industry, as we know it today. Thriving on customer satisfaction, Pro Brand offers a competitive edge to their clients and customers.

PBI headquarters in Marietta, GA just on the outskirts of Atlanta, first entered the market over 20 years ago beginning with the SuperJack actuator for the C-Band market. As the market progressed from analog to digital, Pro Brand continued paving the road of excellence by manufacturing a comprehensive line of Eagle Aspen digital LNB & satellite accessories. From amps and multi-switches to coaxial cable, the Eagle Aspen satellite accessories continue to grow as market requirements change. Their relationships with the leading digital satellite providers in the U.S. and Canadian market today benefit OEM customers and distributors alike as they are able to lead the marketplace with their innovative products.