

**ALL EQUIPMENT REMAINS THE PROPERTY OF DISH NETWORK AT ALL TIMES AND MUST BE RETURNED TO DISH NETWORK WITHIN FIFTEEN DAYS OF ACCOUNT DEACTIVATION OR CUSTOMER MUST PAY AN UNRETURNED EQUIPMENT FEE AS FOLLOWS: VIP 622 DVR – \$400; DISH Player-DVR 522 and 625 – \$300; DISH 322 and VIP 211 – \$200; DISH 311 – \$100; Outdoor LNBF and Quad Switch – \$100. Customer pays a \$49.99 Activation Fee. Customer must pay a \$99 lease upgrade fee for a second DISH Player-DVR receiver. Customer must pay a \$49.99 lease upgrade fee for the VIP 211 receiver. Customer must pay a \$299.99 lease upgrade fee for the VIP 622 DVR receiver. The lease upgrade fees are not deposits and are non-refundable. Offer requires qualifying programming purchase. Customer must provide Social Security Number (or the last 4 digits of the Social Security Number) and a valid major credit card. Participation is subject to credit approval. Qualifying package price includes a monthly equipment rental fee for the first receiver, based on model of receiver: \$5.00 for DISH Player-DVR 522/625, DISH 322, DISH 311; \$6.00 for VIP 622 DVR, VIP 211. A monthly equipment rental fee will be charged for each receiver beyond the first, based on model of receiver: \$5.00/mo. per DISH Player-DVR 522/625, DISH 322, DISH 311; \$6.00/mo. per VIP 622 DVR, VIP 211. Additional charges apply for other configurations. Participating retailers may require additional terms and conditions.**

**The first DISH Network bill covers the first two months of service. All future bills will be for one month of service. A customer who subscribes to qualifying programming and submits a redemption form and copy of a bill with DISH Network services within 60 days of activation will receive a \$10.00 credit each month for up to 10 consecutive months. Customer will forfeit any remaining credits in the case of a downgrade from qualifying programming of America's Top 120, DISH Latino Max, DishHD Silver, Latino HD Gold or higher, or service disconnection prior to 10 months of credits. Maximum number of monthly credits is 10. A customer who activates and subscribes to qualifying movie package will receive a credit for each of the first 3 months. After 3 months, movie package programming will continue to be billed at then-current price unless customer elects to downgrade within 30 days of end of 3-month period. With an 18-month commitment, customer will receive DISH Home Protection Plan at no cost for length of commitment. At the end of the 18-month commitment period, customer must call DISH Network to cancel DISH Home Protection Plan or a \$5.99 monthly charge will apply for the service. There will not be a Change of Service Fee for these downgrades.**

Digital Home Advantage offer is available from DISH Network and participating retailers for new, first-time DISH Network residential customers (only 1 per household) in the continental United States between 2/01/06 and 4/30/06. All prices, packages and programming subject to change without notice. Number of channels may decline. Local and state sales taxes may apply. Where applicable, monthly equipment rental fees and programming are taxed separately. Activation Fee is completely non-refundable once the system is activated. The Digital Home Advantage includes a satellite TV system with an eligible configuration of up to 4 tuners, Standard Professional Installation and choice of qualifying programming, including America's Top 180, America's Top 120, America's Top 60 Plus, America's Top 60, DISH Latino Max, DISH Latino Dos, DISH Latino, Great Wall TV Package, DishHD Bronze, DishHD Silver, DishHD Gold, Latino HD Bronze, Latino HD Silver and Latino HD Gold. Other programming may qualify. For this offer, Standard Professional Installation includes typical installation of one DISH 500 or DISH 1000 antenna (or one SuperDISH antenna if required), typical hook-up of up to 4 tuners to up to 4 TVs and equipment testing. Additional charge of \$200 may apply for a SuperDISH antenna required for certain International programming. More complex installations may require additional fees; other installation restrictions apply. Prices valid at time of activation only; additional fees will apply to upgrade after installation. No more than two dual-tuner receivers per account are permitted (including no more than one VIP 622 receiver), or a total of four single-tuner receivers per account if no dual-tuner receivers are chosen. Any unreturned equipment fees will automatically be charged to the customer's DISH Network account or the customer's credit or debit card provided to DISH Network. Social Security Numbers are used to obtain credit scores and will not be released to third parties except for verification and collection purposes or if required by governmental authorities. Customer authorizes DISH Network to investigate creditworthiness. Customer further authorizes DISH Network to report any payment defaults to credit reporting agencies. Customer acknowledges and agrees that DISH Network is not extending credit and that the unreturned equipment fees are not interest, a credit service fee or a finance charge. DISH Network shall determine eligibility for this offer in its sole and absolute discretion. Programming and other services provided are subject to the terms and conditions of the promotional agreement and Residential Customer Agreement, available at [www.dishnetwork.com](http://www.dishnetwork.com) or upon request. There is a \$5.00 Change of Service Fee for each programming change except a \$10.00 Change of Service Fee for each Adult programming change. Each of Customer's receivers must be continuously connected to Customer's same land-based phone line. The \$5.00 per month dual-tuner receiver additional outlet programming access fee(s) will be waived monthly for each such receiver DISH Network's equipment confirms is continuously connected to Customer's same land-based phone line. DISH Network's confirmation process shall be the sole method utilized to determine if Customer's monthly additional outlet programming access fee(s) will be waived. A \$5.98 per month DISH Network DVR Service fee will be charged for each DISH Player-DVR receiver. A customer who has one or more HD-capable receivers but doesn't subscribe to qualifying HD programming, including DishHD Bronze, DishHD Silver, DishHD Gold, Latino HD Bronze, Latino HD Silver and Latino HD Gold, will be charged a \$6.00 per month HD Access fee. The HD Access fee will not be charged if the HD-functionality has been disabled on any HD-capable receiver(s). Standard warranty includes no-cost repair/replacement of manufacturer defects during the first 90 days. After the first 90 days, a \$14.95 shipping charge applies to warranty equipment replacement by mail, and a \$99 in-home warranty trip service charge applies. See complete warranty information at [www.dishnetwork.com](http://www.dishnetwork.com) for full terms and conditions. ESPN and ESPN2 programming subject to change and blackout restrictions, and is licensed separately for residential and commercial use. Some games telecast locally may also be included in ESPN packages. FOX Sports Networks programming subject to blackout restrictions and licensed for residential use only. Regional sports networks not available in all areas. Local channels by satellite are only available to customers who reside in the specified local Designated Market Area (DMA). Channels may vary by market. Local channels may require an additional dish antenna or SuperDISH antenna from DISH Network, installed free of any charges with subscription to local channels at time of initial installation. Cities subject to change without notice. Distant Networks packages by satellite are only available for private home viewing and in limited areas to homes that are outside a Grade A or B designated area or with the approval of local affiliates. Limit of two distant cities per eligible customer. If customer qualifies for PBS National Feed, it will be included in the Distant Networks package price at no additional charge. See the DISH Network Digital Home Advantage Customer Agreement for complete details. All service marks and trademarks belong to their respective owners. ©2006, EchoStar Satellite L.L.C. All rights reserved.

STEP 1

BETTER TV STARTS HERE

CHOOSE YOUR STANDARD DEFINITION PROGRAMMING

AMERICA'S TOP 60

Our value package includes your favorite programming like ESPN, Discovery, Disney Channel and CNN.

\$29.99  
MONTH

AMERICA'S TOP 120

Includes America's Top 60 plus more of your favorites like your Regional Sports Network(s), SIRIUS Music and AMC.

\$39.99  
MONTH

AMERICA'S TOP 180

Includes America's Top 120 plus even more favorites like Encore Multiplex, The Golf Channel and ESPNU.

\$49.99  
MONTH

Choose to add local channels, just \$5/month.\*

abc

cbs

nbc

fox

espn

amc

pbs

CHILDREN'S		
ABC Family Channel	●	● ● ●
Boomerang ◀		● ● ●
Cartoon Network ◀	●	● ● ●
Discovery Kids		● ● ●
Disney Channel (East/West)	●	● ● ●
Encore Wam		● ● ●
Hallmark Channel		● ● ●
Nickelodeon Games & Sports		● ● ●
Nickelodeon (East/West)	●	● ● ●
Nick at Nite (East/West)	●	● ● ●
Nicktoons		● ● ●
Noggin/The N		● ● ●
Toon Disney ◀		● ● ●

EDUCATION		
Animal Planet		● ● ●
Discovery Channel	●	● ● ●
Discovery Health		● ● ●

Discovery Home		● ● ●
Discovery Times		● ● ●
DIY		● ● ●
Food Network	●	● ● ●
G4		● ● ●
HGTV	●	● ● ●
History Channel, The	●	● ● ●
History International		● ● ●
Military Channel		● ● ●
National Geographic		● ● ●
Science Channel, The		● ● ●
TLC	●	● ● ●
Travel Channel	●	● ● ●

MOVIES		
American Movie Classics		● ● ●
Encore (West) ◀		● ● ●
Encore Action		● ● ●
Encore Drama		● ● ●
Encore Love		● ● ●
Encore Mystery		● ● ●
Encore Westerns		● ● ●
FOX Movie Channel		● ● ●
Independent Film Channel	●	● ● ●
The Movie Channel (West) ◀		● ● ●
The Movie Channel 2 (West) ◀		● ● ●
Turner Classic Movies		● ● ●

NEWS/INFO		
Bloomberg TV		● ● ●
CNBC	●	● ● ●
CNBC World		● ● ●
CNN	●	● ● ●
Court TV	●	● ● ●
C-SPAN	●	● ● ●
C-SPAN2	●	● ● ●
FOX News Channel		● ● ●
Headline News	●	● ● ●
MSNBC		● ● ●
NASA	●	● ● ●
Weather Channel, The	●	● ● ●

MUSIC		
CMT	●	● ● ●
Fuse		● ● ●
Great American Country		● ● ●
MTV	●	● ● ●
MTV2	●	● ● ●
SIRIUS Music (Over 60 Channels)		● ● ●
VH1	●	● ● ●
VH1 Classic		● ● ●

SPORTS		
CSTV		● ● ●
ESPN	●	● ● ●
ESPN2	●	● ● ●
ESPN Classic		● ● ●
ESPNEWS	●	● ● ●
ESPNU		● ● ●
FOX Soccer		● ● ●
Golf Channel, The		● ● ●
HorseRacing TV	●	● ● ●
NFL Network		● ● ●
Outdoor Channel, The		● ● ●
Regional Sports Network(s)		● ● ●
Speed Channel		● ● ●
TVG	●	● ● ●

VARIETY		
A&E	●	● ● ●
America's Preview Channel	●	● ● ●
Angel One	●	● ● ●
BBC America		● ● ●
Beauty & Fashion	●	● ● ●
BET		● ● ●
Biography Channel, The		● ● ●
Bravo		● ● ●
CCTV-9 <sup>1</sup>	●	● ● ●
Comedy Central	●	● ● ●
E! Entertainment	●	● ● ●
EWTV ◀	●	● ● ●
FOX Reality TV		● ● ●
FX ◀		● ● ●
GSN		● ● ●

Healthy Living	●	● ● ●
HSN	●	● ● ●
iDriveTV	●	● ● ●
iShop	●	● ● ●
Jewelry Television	●	● ● ●
KBS World <sup>2</sup>	●	● ● ●
Men's Channel	●	● ● ●
Mun2		● ● ●
PAX TV		● ● ●
QVC	●	● ● ●
Resort & Residence Channel	●	● ● ●
Sci-Fi Channel	●	● ● ●
Shop At Home	●	● ● ●
ShopNBC	●	● ● ●
Si TV		● ● ●
Soapnet		● ● ●
Spike TV	●	● ● ●
Style		● ● ●
TBN	●	● ● ●
TBS ◀	●	● ● ●
TNT ◀	●	● ● ●
Turner South <sup>3</sup>		● ● ●
TV Guide Channel	●	● ● ●
TV Land	●	● ● ●
TV Outlet Mall	●	● ● ●
USA Network	●	● ● ●
WE		● ● ●
WGN		● ● ●
Public Interest (12 Channels)	●	● ● ●

LATINO		
Galavision		● ● ●
Go!TV		● ● ●
TeleFutura		● ● ●
Univision (East/West)		● ● ●

AMERICA'S "EVERYTHING" PAK

AMERICA'S TOP 180 ENTERTAINMENT PACKAGE

Plus All 4 Movie Packages

hbo

cine**max**

STARZ  
movie**pack**

SHOWTIME

\$84.99  
MONTH

31 Commercial-Free movie channels **plus** NBA TV.

STEP 2

CUSTOMIZE YOUR TV

WITH SPECIALIZED PACKAGES

MOVIE PACKAGES

hbo

(8 channels)

\$14.99/mo.

cine**max**

(5 channels)

\$11.99/mo.

STARZ  
movie**pack**

(8 channels)

\$11.99/mo.

SHOWTIME

(10 channels)

\$11.99/mo.

Order more packages, save more money!

\*Requires subscription to America's Top 120 or higher programming.

CHOOSE  
2  
MOVIE  
PACKAGES

HBO, CINEMAX or STARZ  
ONLY

\$20  
AMONTH\*

PAY-PER-VIEW	
Movies	\$3.99/each
HD Movies	\$5.99/each

SPORTS	
Seasonal Sports Packages	
NBA League Pass	\$189.00
MLS Direct Kick	\$69.00
English Premier League	\$299.00
MLB Extra Innings	\$169.00
NHL Center Ice	\$159.00
ESPN Full Court	\$109.00
ESPN GamePlan	\$119.00

MULTI-SPORT PACKAGE	
23 regional sports channels plus NBA TV:	\$5.99/mo.
MSG Network, NESN, Sunshine Network, Altitude, Comcast Sportsnet (3 channels), Fox Sports Net (16 channels)	
Requires subscription to America's Top 60 Plus or higher programming.	

DishLATINO BONUS PACK	
Over 35 channels of the best in Spanish programming at half off the regular price.	\$12.49/mo.
Requires subscription to America's Top 60 or higher programming.	

SUPERSTATIONS	
KTLA · KWGN · WSBK · WPIX · WWOR	\$5.99/mo.

DISTANT NETWORKS	
ABC · CBS · NBC · FOX · PBS	\$5.99/mo.
Atlanta, Chicago, Denver, Los Angeles, New York	per city

INTERACTIVE TV	Services starting at \$2.99/mo.
PlayJam, Playin'TV, KidsWise, Trivia, Fantasy Cup Auto Racing	
Interactive TV not available on all receiver models. Phone line connection may be required.	

DishHOME Protection Plan**	
Priority tech support, in-home service, equipment replacement program, FREE DISHMovers program.	\$5.99/mo.
See Terms & Conditions, found at dishnetwork.com, for complete details. **DISH Network is the administrator of this Plan. The service performed under this Plan is provided through DISH Network.	

◀ = Free Spanish audio feed.  
1 = Available at no cost to all DISH Network customers. Requires DISH 500, DISH 1000 or SuperDISH antenna. Additional fees may apply for existing DISH Network customers to upgrade their dish antenna.  
2 = Available at no additional cost to DISH Network customers with subscription to qualifying programming. Requires SuperDISH antenna pointed at 121° orbital location. Additional fees may apply for existing DISH Network customers to upgrade their dish antenna.  
3 = Available in: Georgia, Mississippi, S. Carolina, Tennessee and sections of N. Carolina.  
MONTHLY EQUIPMENT RENTAL FEE APPLIES FOR EACH RECEIVER BEYOND THE FIRST. Programming prices valid with continuous phone line connection. Programming payments are nonrefundable.  
\*LOCAL CHANNELS AVAILABLE IN OVER 160 CITIES. To find out if you are eligible for local channels or distant networks, visit our website at www.dishnetwork.com or call DISH Network at 1-800-333-DISH (3474).

▶ ALSO AVAILABLE

DishHD

FINALLY DELIVERING ON THE PROMISE OF HD.

The Most High Definition programming anywhere, plus great standard definition channels. Choose your package: **DishHD** Bronze, **DishHD** Silver, **DishHD** Gold or **DishHD** Platinum. Starting at \$49.99/month.

DishLATINO

Dish**LATINO** brings you the best soccer, the most variety of packages at the lowest price. Now with ESPN Deportes, Go!TV, Fox Sports Español, CentroaméricaTV, TV Colombia, Canal Uno Internacional, Azteca America, TV Chile, Univisión and Telefutura. Starting at \$24.99/month.

DishINTERNATIONAL

DISH Network is the leading provider of International television channels in the United States, broadcasting over 115 channels in over 25 languages with 100% digital delivery. Ask how you can get the best in International programming for your part of the world.

STEP 3

ORDER TODAY

FOR OUR BEST DEAL EVER

Just pay a \$49.99 Activation Fee and get:

• \$100 OFF with America's Top 120 or higher programming

• **FREE FOR 3 MONTHS:** 8 premium movie channels from Starz

• **FREE** DVR Receiver Upgrade – Monthly DVR fee \$5.98

• **FREE** Standard Professional Installation in up to 4 rooms

• **FREE** Activation – sign up for 18 months and get \$49.99 credit on your first bill plus DishHOME Protection Plan FREE for length of commitment\*

\*If qualifying service is terminated prior to end of 18 months, a cancellation fee equal to the lesser of \$240 or \$13.33 per month for each cancelled month of service will apply.

Promo code: RETDHA