

GET YOUR \$100 MAIL-IN REBATE ON A

DIRECTV® DVR DIGITAL VIDEO RECORDER

Take Control of Your TV.

SEE INSIDE FOR DETAILS.



DIRECTV® DVR REBATE FORM

(DO NOT INCLUDE THIS FORM WITH YOUR BILL PAYMENT.)

Please fill in the following:

NAME OF ACCOUNT HOLDER: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

DIRECTV ACCOUNT NUMBER: _____

ORDER CONFIRMATION NUMBER (IF DVR PURCHASED FROM DIRECTV): _____



To receive your DIRECTV® DVR Rebate, please follow these steps:

1. Fill in the information requested above, sign and date the rebate form. (Originals only – duplicates of this form will not be accepted.)
2. Attach a COPY of your DIRECTV bill showing activation of DIRECTV® programming and DVR service.
3. Mail in this completed form and a COPY of your DIRECTV bill to:

DIRECTV DVR \$100 Rebate
 Attn: D.V. Richards
 P.O. Box 425
 Mira Loma, CA 91752-0425
(DO NOT INCLUDE THIS FORM WITH YOUR BILL PAYMENT.)



Requests must be postmarked by 01/05/06. The rebate check will be sent to your DIRECTV account mailing address within 6-8 weeks of our receipt of both documents. (These documents will not be returned.) Please DO NOT SEND this with your monthly payment, doing so will only delay receipt of your check.

By signing and returning this form, I agree to the terms and conditions of the DIRECTV DVR Rebate, located on the back of this form, and certify that all of the information included above is accurate and complete. Any other use constitutes fraud. I understand DIRECTV is not responsible for late, lost, illegible, mutilated, misdirected or postage-due mail and that incomplete or illegible requests will not be honored.

SIGNATURE: _____ DATE: _____

Note: DO NOT SEND your DIRECTV programming payment or other correspondence to the redemption form address above because it is a different address. This form has no monetary value.

REBATE DETAILS: Offer valid between 08/01/05 and 11/05/05 for customers who activate DIRECTV DVR service and purchase 24 consecutive months (without interruption) of any TOTAL CHOICE programming package (\$41.99/mo. or above), DIRECTV PARA TODOS programming package (\$29.99/mo. or above) or qualifying international services bundle within 30 days of equipment purchase. In certain markets, programming and pricing may vary. DVR service activation required. **FAILURE TO ACTIVATE THE DIRECTV SYSTEM WITHIN 30 DAYS OF PURCHASE MAY RESULT IN A CHARGE OF \$150 PER DIRECTV RECEIVER NOT ACTIVATED. IF YOU FAIL TO MAINTAIN YOUR PROGRAMMING COMMITMENT, DIRECTV MAY CHARGE YOU A PRORATED FEE OF UP TO \$300 FOR ADVANCED RECEIVERS. IN LIEU OF PAYMENT, YOU HAVE AN OPTION TO SEND YOUR DIRECTV SYSTEM TO DIRECTV. VISIT DIRECTV.COM OR CALL 1-800-DIRECTV FOR DETAILS.** Upon activation of the DIRECTV DVR service with a programming package, customers will automatically receive the official mail-in rebate form in their first month's DIRECTV programming bill or in a separate mailing. Customer must complete and sign the rebate form, attach DIRECTV programming bill (showing activation of services) and mail both documents to: DIRECTV DVR \$100 Rebate, Attn: D.V. Richards, P.O. Box 425, Mira Loma, CA 91752-0425. Form must be postmarked on or before 01/05/06. Upon receipt of completed form and required documents, DIRECTV will mail one \$100 rebate check to the name and address used to activate the DIRECTV account. Allow 6-8 weeks for delivery of rebate check. Reproductions of rebate form are strictly prohibited. Rebate not available for purchases by groups, clubs or organizations. One rebate per person/household/account. May not be substituted for cash or credit, and cannot be transferred or exchanged. May not be combined with any other offer. Refurbished/reconditioned equipment purchases and/or exchanges through DIRECTV do not qualify. Any other use constitutes fraud. DIRECTV not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail. Offer void where prohibited, taxed or restricted. **DIRECTV PROGRAMMING AND PRICING SUBJECT TO CHANGE AT ANY TIME.** Receipt of DIRECTV programming is subject to the terms of the DIRECTV Customer Agreement; copy provided at DIRECTV.com and in your first bill. DIRECTV services not provided outside the U.S. ©2005 DIRECTV, Inc. DIRECTV and the Cyclone Design logo, TOTAL CHOICE and DIRECTV PARA TODOS are registered trademarks of DIRECTV, Inc. 07/05 24165ACQ-3