

# DISH NETWORK LINE-UP:

## 46 Sports channels.

## 7 Pornography channels.

## 0 Lifetime channels.

If LIFETIME and LIFETIME MOVIE NETWORK — the #1 and #2 women's networks—can't make the cut, it's obvious that DISH doesn't value women.

DISH carries over 180 channels, but is unwilling to pay a fair market value for the two most-watched women's television networks. We're disappointed that DISH apparently believes that women's programming and women customers are worth so little.

We had no choice but to walk away from DISH's "take it or leave it" offer if we hoped to continue to honor our commitment to viewers. Lifetime's promise still holds true—providing our viewers with the kind of award-winning programming and impassioned advocacy they have come to expect from us:

- Highly rated original movies, including the February world premiere of *For One Night* starring Raven-Symoné
- A full slate of upcoming original series, including *Cheerleader Nation*, *Face the Family* and *LoveSpring* (from *Will & Grace*'s Eric McCormack)
- Plus critical information on important issues like **breast cancer**, **heart health** and **violence against women** that have resulted in legislative action and positively influenced millions of women and their families

Thanks to our viewers, friends and colleagues for supporting Lifetime's mission to entertain and inform millions of women across America.

**Keep Lifetime Networks on your television set by switching to DirecTV or your local cable system.**

Log on to **LifetimeTV.com** to find out about discounts and incentives. When you switch, tell DISH that—with its over 180 channels—you expect your Lifetime and Lifetime Movie Network.

*Lifetime*<sup>®</sup>  
Television for Women<sup>®</sup>

