

EchoStar Europe



About EchoStar Europe

EchoStar Europe (www.echostar-europe.com) is dedicated to enabling pay TV operators to optimise subscriber revenues by supplying the very best advanced connected device solutions, applications and services to their customers. Through a comprehensive product range, including set-top boxes, digital video recorders and market leading, multi screen solutions from Sling Media (www.slingmedia.com), our technology enables the provision of state-of-the-art and cost effective entertainment services anytime and anywhere.

EchoStar Europe combines best-in-class engineering, VIP account management, supply chain management and customer support into one dedicated and experienced team, to provide customers with innovative solutions that enable new revenue opportunities and reduce operational costs.

Headquartered in the UK, EchoStar Europe has operations in Holland, Ukraine and Spain. We supply products, applications and services to the region's leading pay TV operators, supporting customers such as Cyfrowy Polsat, Telefónica and Unitymedia to develop their businesses successfully.

Comprising a number of business units, EchoStar Europe is affiliated with EchoStar Technologies, a subsidiary of the publicly traded EchoStar Corporation (www.echostar.com) (NASDAQ:SATS).

About EchoStar Corporation

EchoStar Corporation is a premier global provider of satellite operations and digital TV solutions that enhance today's home entertainment lifestyle. It's wholly owned subsidiary Hughes (www.hughes.com) is the world's leading provider of satellite broadband for home and office, delivering innovative network technologies and managed network services for enterprises and governments in more than 100 countries. Among the many offerings of this global leader in broadband data and video are HughesNet®, the market's #1 high-speed satellite Internet service; Sling Media's award-winning SlingLoaded® technology; and Move Networks' adaptive bit-rate streaming solutions.

HUGHES **sling** **move networks**

Highlights

- Acquired Hughes in June 2011 & Move Networks in January 2011
- Publicly listed, Annual revenues US\$2.35 billion in 2010
- 80 million connected devices supplied worldwide
- 20+ awards won for new technology
- 25+ years experience supplying the world's leading digital television operators
- 4200+ employees globally (400+ in Europe)

Awards



2010 WINNER



ECHOSTAR
EUROPE

go beyond the box.



EchoStar Europe

Our Partners



Latens



Products, Applications and Services

EchoStar Europe is an established supplier of cable, IP, satellite and hybrid set-top boxes and digital video recorders. Our unique experience of working hand-in-hand with the world's leading pay TV operators ensures that we have an unrivalled appreciation of the connected device ecosystem.

The marriage between broadcast, IP and Internet delivered content is upon us and we are right at the heart of this transition, pioneering solutions to enable operators to develop their business models, access new revenue streams and inspire their customers with enriched services.

Multi device, multi screen viewing inside or outside the home is fully supported through our award winning TV Anywhere software solutions. TV Anywhere ensures that operators can embrace opportunities to increase ARPU and reduce churn by enabling content, apps and services to be delivered securely to devices inside or outside the home. By using the leading home networking and multi screen software standards and protocols (EchoStar is a member of the Digital Living Network Alliance[®]), we can extend services securely to a variety of devices, ensuring that content is no longer constrained to the main TV in the home. Our SlingLoaded[®] technology has been developed to provide consumers with the ultimate in convenience, enabling them to watch their content on their favourite mobile devices.

We have established relationships with the industry's leading suppliers of conditional access, middleware and digital rights management solutions to bring a best-of-breed approach to operators' unique technology requirements. We actively participate within the world's leading industry bodies and steering groups, working to define the future of digital TV and attain the highest environmental standards.

Awards & Achievements

EchoStar has achieved the highest accolades for its technology, positioning it as one of the leading suppliers of connected device solutions worldwide.

Market Firsts

- Introduced the UK's first fully integrated Freesat DVR with TV Anywhere
- Launched 'Mercury' the world's slimmest hybrid, HD DVR
- Launched the first fully integrated TV Anywhere DVRs for pay & free TV
- First to offer a satellite STB with integrated DVR
- First to launch a fully integrated MPEG-4 multi-room, HD DVR
- First to offer a satellite TV receiver with an integrated Internet browser

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