



EXCITING NEWS

September 25, 2009

LAUNCH OF PENTHOUSE TV

Shaw Broadcast Services is pleased to announce the addition of Penthouse TV to our line-up on Wednesday, September 30, 2009 at 7:00AM. Penthouse TV is a non-billable channel and requires consent from the programmer.

Sophie Duncan
Affiliate Relations
Ten Broadcasting
Phone: (613)248-1000 ext. 246
sophie@10network.com

Penthouse TV consistently features the world's best-selling programming and features the world's top contemporary adult producers and the best Canadian superstars and directors.

Technical Information:

	DBS	CATV		IPG	MPEG	UCS		Satellite /		Modulation/
VCT	VCN	VCN	Program	ID	#	Group ID	Polarization	Transponder	L-Band	FEC
517	683	102	Penthouse	PENT	3	0	VERTICAL	F1R T1	964.75	QPSK – 3/4

Note: the above has national coverage and a Symbol Rate of 19.51

For more information, please contact:

Alison Murchie (AB, BC, & Territories) – Phone (905) 403-2118 alison.murchie@sjrb.ca
Wendy Vonk (ON, MB & SK) – Phone (905) 403-2148 wendy.vonk@sjrb.ca
Karen Baglole (Ontario & West) – Phone (905) 403-2021 karen.baglole@sjrb.ca
Gaston Dufour (Quebec, Atlantic & U.S.) – Phone (514) 904-5601 gaston.dufour@sjrb.ca
Thi-Mong Tran (Quebec & Atlantic) – Phone (514) 904-5606 simone.tran@sjrb.ca
Georgia Priftakis (Quebec & Atlantic) – Phone (514) 937-7313 georgia.priftakis@sjrb.ca

For technical assistance / trouble-shooting please call: 1-800-268-2943
Email: shawbroadcastsupport@sjrb.ca